





Look Back at Rotary



## Meetings

April is Environment Month

- 4/24 Conscious Capitalism:  
Philippe Harousseau
- 5/1 Laws of Life Meeting
- 5/8 Gregor Manfred - Mental  
Health and Wellbeing
- 5/15 Roswell Charity Intros +  
Checks

## Events

- 4/23 Blood Drive at Cottage  
School
- 4/28 RUMC Job Networking
- 5/12 RUMC Job Networking
- 5/26 Roswell Memorial Day  
Celebration

### LEADERSHIP

President	Nancy Alterman
President-Elect	Trummie Patrick, III
Treasurer	Katie Anderson
Secretary	Leslie Bassett
Public Image	Kathryn Igou

### PAST DISTRICT GOVERNORS

Cheryl Greenway 2012-13  
Bob Hagan 2015-16

### ROTARY CLUB OF ROSWELL

Thursdays, 12:15 pm  
Roswell Area Park  
Bill Johnson Community Activity  
Building  
10495 Woodstock Road  
Roswell, GA 30075

## President's Message



*As we head to Jekyll for the district conference this week, I want to thank Past President Lynne Lindsay for subbing for me at this week's meeting!*

### Interact Clubs Share Service Projects—and Meet a Llama!

This week's Interact meeting brought together students from the Roswell area school to share the amazing service projects they've led this year. From community cleanups to donation drives, their creativity and commitment to making a difference were on full display. Congratulations to our scholarship winners

- Power of One - Morgan Whitley
- Stan Moses - Revie Pierce
- Tom Zachary - Bruno Cole
- Tom Zachary - Colin Pierce

And as a fun surprise to cap off the meeting, Pie the therapy llama stopped by for a visit, bringing plenty of smiles and selfies. The laughter and good vibes made it a memorable afternoon

### Upcoming Speaker: Philippe Harousseau Brings a Global Perspective to Roswell Rotary

Roswell Rotary is pleased to welcome Philippe Harousseau as our upcoming speaker. With a distinguished international career at companies like Coca-Cola and Procter & Gamble, Philippe brings deep insights into global business strategy and leadership. He'll share lessons learned from leading cross-cultural teams and navigating the challenges of innovation across continents. Don't miss this opportunity to hear from a dynamic speaker with a truly global perspective.

### Recognition for RHS Track & Field

We will recognize the dedicated coaches for the Roswell High School Track & Field Team. Years ago, Coach Bob White (long distance coach) realized he has all of the stats for the Roswell Relays dating back to 1997! So, he took some time to compile the Roswell Relays Record report. For 2 years now we have been proud to display these

## Rotary Online

<https://roswellrotary.club>  
<https://rotary6900.org/>  
<https://rotary.org/>



## GET CLUB SMS ALERTS

text CLUBALERTS to  
(833) 456-2829

## Our Rotary Family BIRTHDAYS

- 4/1 John Greaves
- 4/3 Paul Lang
- 4/5 Jim Broadway
- 4/6 John Connell
- 4/6 Mike Hampton
- 4/6 Dave Schmit
- 4/7 Dr. V Jajoo
- 4/8 Richard Stilley
- 4/10 Todd Byars
- 4/12 James Stone
- 4/16 Bill Shore
- 4/16 Bob Clarkson
- 4/17 Michael Thompson
- 4/20 Ken Davis
- 4/20 Jonathan Crooks
- 4/22 Tom Campbell, Jr.
- 4/23 Will Colley
- 4/25 Michael Curling
- 4/26 Lauren Darby
- 4/28 Peter Saddler
- 4/29 Marcus Smith

## YEARS OF SERVICE

- 4/1 Dave Schmit (21)
- 4/3 Chandler White (1)
- 4/3 Ross Patton (1)
- 4/5 Joseph Gillespie (3)
- 4/7 Cheryl Greenway (31)
- 4/7 Don Howard (42)
- 4/9 Bill Wolff (4)
- 4/11 Sandy Buhler (12)

records during the Roswell Relays event in March. What a tremendous archive of information gift and recognition for this long-standing, outstanding event. The teams/parents and athletes look for their school and/or their event(s) to see the record time/length or height. It has inspired pictures, goals and conversations.



Nancy Alterman  
Roswell Rotary  
President 2024-25  
Service above Self  
770-262-6300

## Speaker Phillippe Harousseau



Speaker this week

**Phillippe Harousseau**

Topic:

**Conscious Capitalism**

*Fractional CMO Chief Outsiders*

### Purpose Matters and Performs

Capitalism has generated more wealth and decreased poverty and illiteracy levels better than any other economic system in the world. Conscious Capitalism seeks to restore the good name of capitalism, and "elevate humanity through business."

Businesses have traditionally sought to drive profits and sprinkle a little Purpose. Our speaker will share how businesses like Chick-fil-A, Whole Foods, Unilever, Southwest Airlines and Patagonia are proof that Profit and Purpose do more than co-exist. Purpose-driven brands create real impact and sustainable growth.

4/12 Jon-Paul Croom (6)  
8 years in Rotary  
4/12 Max Walker (2)  
4/19 Kay Howell (7)  
4/19 Jeffrey Meyers (7)  
4/19 Hal Schlenger (7)  
17 years in Rotary  
4/19 Bill Shore (7)  
40 years in Rotary  
4/20 Lorraine Head (2)  
25 years in Rotary  
4/29 Leslie Bassett (5)  
4/29 James Stone (5)

## FAMILY OF ROTARY

Our membership cares deeply about the needs and concerns of our members. We don't want to miss an opportunity to reach out in friendship when such concerns arise. The chairperson of this committee is Lynne Lindsey and all news should be directed to her at [lynnehlindsay@outlook.com](mailto:lynnehlindsay@outlook.com)

If you believe that The 4 Way Test is a smart way to run a business, then today's talk about Conscious Capitalism will confirm what you believe and help you lead others.

Our speaker this week, **Philippe Harousseau**, is a purpose-driven CPG marketing leader with over 30 years of experience transforming brands across Beauty, Food, and Pet categories. A former Unilever, GoGo squeeZ, and Shiseido executive, he is known for crafting sharp, differentiated brand propositions that drive both equity and performance. Now a fractional CMO with Chief Outsiders, he helps founders and CEOs turn their vision into structured, actionable growth strategies. Philippe's career was shaped by his role in launching Dove's iconic Campaign for Real Beauty, which reinforced his belief that brands can achieve lasting success while making a meaningful impact on people's lives.

For more info about Phillippe, [click here](#)

## New Time- New Location Cottage School Blood Drive April 23 7am-1pm

## Introducing Queen Brown New Member Spotlight



**Rotary**  
Club of Roswell

**Welcome New Member!**

**Queen Brown**

*Social Worker, currently running PhD program in counseling and psychological studies at Regent University*

Queen has a passion for helping seniors. She volunteers with Atlanta Food Bank & Habitat for Humanity. Can't wait to see how her talents help us to expand Service Above Self!

**Schools attended:** Currently running a PhD program in Counseling and psychological studies at Regent University, Did my masters degree in social work at New York University, Silver School of Social work, I also have a masters degree in mass communication at University of Lagos and a Bachelor's degree in mass communication at University of Lagos in Nigeria.

**Major:** Social work

**Where you live and have lived:** I lived in Brooklyn, New York and recently relocated to Georgia (3+) years ago.

**Spouse:** Dr. Donald T. Brown

**Kids and ages:** Deborah K. Brown. 14+ years old.

**Other involvement in community:** Atlanta food bank Habitat for Humanity

**Career:** Social Worker

**Anything interesting:** *I like meeting new people and learning new things.*

**Why you joined rotary:** *service for humanity and network*

**What type of service projects are you interested in becoming part of:** *Helping seniors*

Please help us to welcome Queen Brown into the Roswell Rotary Club. As you have probably noticed, she has been flying through her Red Badge checklist. Can't wait to see the value she will add to our club!

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**Monday, May 26 11 am City Hall**  
**Memorial Day Celebration**



**MEMORIAL DAY**

**MONDAY, MAY 26TH 11AM**  
ROSWELL CITY HALL - 38 HILL ST. ROSWELL, GA

**Program Begins at 11 am**

**Grounds Open at 10am**  
with Displays & Music

**BBQ Chicken & Pork** will be served.

**Food Tickets Purchased On-Site.**



This Memorial Day event is a huge tradition in Roswell and one of the hallmark projects of the Roswell Rotary Club. To see the families and veterans and community turning out to observe this solemn day by remembering the ultimate sacrifice made by so many for this country is truly unforgettable. There will be speeches and music and prayer. And there will also be BBQ and everything that makes this part of Roswell such a great place for families! So be sure to mark your calendar now.

If you have questions, check in with Past President Dave Young at [nfultonpt@juno.com](mailto:nfultonpt@juno.com)

[Add To Calendar](#)

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**After Hours 3rd Annual Comedy for a Cause!**





Get ready to laugh for a cause!

Join us for our 3rd Annual Comedy for a Cause — where we turn laughter into support for those who need it most. This year, we're proud to partner with Giving Grace, a local Atlanta organization dedicated to helping families with everything from child care assistance and rent support to securing housing for those experiencing homelessness.

Every need is unique, and Giving Grace is there to meet people where they are. Now it's our turn to give back!

Come out for a Thirsty Thursday full of laughs, community, and purpose — and help make a difference, one punchline at a time!

When: June 12th, 2025

Time: 6-9pm

Location: Roswell Junction 340 S Atlanta St. Roswell, GA 30075

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**Coming Up at RRC**

**Save the Date: Making Roswell Rotary's Magic Happen**

## Save the Date



**Mary Trapp**  
**Service Projects Chair**



**Michael Curling**  
**Social Chair**

### **Red Cross / Cottage School Blood Drive**

Wed, Apr 23, 7:00am - 1:00pm at The Cottage School

[Add To Calendar](#)

### **District Conference Jekyll Island**

April 24-27

[Add To Calendar](#)

### **Memorial Day Celebration at City Hall**

Grounds open 10am- Event starts 11am

[Add To Calendar](#)

### **Comedy For a Cause**

June 12 6-9pm Roswell Junction

[Add To Calendar](#)

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## **Last Week at Rotary**



## Last Week at Rotary Alive in Roswell



## Last Week at Rotary Llama visit!





Donations still needed  
for Honor Air 2025



**venmo**



**Past President  
Gene Beckham**

**Becky Nelson**  
**Introducing Interact Schools**



**The Cottage School**



**Mt Park Elementary**



**Roswell North**





**Vickery Mill**

**Elkins Pointe**



**Roswell High School**



**Crabapple Middle School**







**Crabapple  
Middle School**

**Student  
of the Year**



**Elkins Pointe**

**Teacher &  
Student  
of the Year**



## **Mimosa Elementary**

### **Teacher & Student of the Year**

## **Power of One Scholarship Recipient**





### **Stan Moses Scholarship Recipient**



### **Tom Zachery Scholarship Recipient**





**Tom Zachery  
Scholarship  
Recipient**

**Dave Schmit Power of Mentorship**

